

# Paris Martinez

## Graphic Design Student

[parisnichole22@gmail.com](mailto:parisnichole22@gmail.com) | 559.316.1649 | Fowler, CA

I have a proven ability to capture client visions while embracing creative risks and pushing conceptual boundaries. I am confident in my ability to bring fresh ideas and possibilities to your team. As a self-motivated individual, I am committed to expanding my skill set beyond expectations.

### Skills

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Creativity | Illustration | Adaptability

Collaboration | Design Principles | Attention to Detail

Adobe Creative Suite

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### Experience

#### California State University, Fresno / Fresno State Alumni Association

##### Graphic Designer

January 2026 - Present, 5241 N Maple Ave, Fresno, CA 93740

- Designed assets for social media purposes & event promotion materials
- Designed the informational spread for the official 2026 Grad Box
- Designed the backdrop for 2026 GradFest
- Designed the official Day of Giving sticker 2026
- Designed Saint Patrick's stickers for Victor E. Bulldog

##### Social Media Intern

August 2025 - December 2025, 5241 N Maple Ave, Fresno, CA 93740

- Filmed and edited reels for event promotion & student engagement
- Conducted student interviews for content creation
- Promoted student life and alumni engagement on Instagram, Facebook, & Tik Tok platforms
- Designed digital graphics for Homecoming 2025, including 2 Homecoming stickers
- Created the official pint glass design for Homecoming 2026, will be earning recognition as the first Fresno State alum to design a commemorative pint glass for the university community
- Designed 2 Christmas stickers for Victor E. Bulldog

#### California State University, Fresno / Technology Services, Graphic Design & Social Media Intern

August 2025 - September 2025, 5241 N Maple Ave, Fresno, CA 93740

- Designed social media materials and posters
- Collabed with fellow colleagues to create a presentation about the usage of AI on campus

## **California State University, Fresno / Black Student Success Initiative, Graphic Designer**

August 2024 - August 2025, 5241 N Maple Ave, Fresno, CA 93740

- Created graphics for promotion of student lifestyle and events on social media platforms
- Ensured my work maintains hierarchy, is clean, balanced, and consistent to their brand identity
- Managed the Maxine McDonald Residential Scholarship Program Instagram alongside the BSSI platforms

## **^ Taking Up Space Exhibit, Project Coordinator & Graphic Designer**

January 2025 - March 2025

In honor of Women's History Month, the Black Student Success Initiative collaborated with two centers on campus, the Cross Cultural and Gender Center, and the Center for Essential Needs, to create an exhibit for our library, empowering and acknowledging Women of Color at our university.

- Created the graphic poster & marketing materials
- Photographed 46 Women of Color on campus & edited all of the photos

## **City of Pismo Beach / Clam Statue Painter**

July 2024 & September 2025, 391 Ocean Ave, Pismo, CA 93420

- First time: July 2024
- Spent 3 days painting the front and back of the largest clam statue in the world
- Second time: September 2025
- Spent one day painting the front and back of another clam statue in a different location

## **Hobby Lobby / Seasonal Cashier**

November 2023 - January 2024, 6565 N Blackstone Ave, Fresno, CA 93710

- Used a manual register
- Memorized discounts/sale items
- Assisted customers with their selection of products and services
- Ensured that the isles maintained a visually pleasing and clean appearance

## **Fowler High School / High School Diploma**

August 2018 - June 2022, 701 E Main St, Fowler, CA 93625

## **California State University, Fresno / Bachelor of Fine Arts, Graphic Design**

August 2022 - Current, Expected May 2026  
5241 N Maple Ave, Fresno, CA 93740

## **Education**